

# **Youth Cruiser SmarTrip Card Video Contest**

## **Rules and Regulations**

### **Entry Form**

Each participant, even those who are submitting as group, must fill out and submit an entry form.

### **Contest Period**

The “Youth Cruiser SmarTrip Card Video Contest” begins on Thursday, Oct. 1, 2015, and concludes at 11:59 p.m. EST Sunday, Nov. 15, 2015. All entries must be submitted by the contest deadline. Late entries will not be accepted.

### **Eligibility**

Any Montgomery County resident who is 18 years old or younger can participate. Relatives of Montgomery County Department of Transportation employees are not eligible.

### **Contest Details**

Videos must be 30 seconds to five (5) minutes in length, and should focus exclusively on the uses and benefits of the Youth Cruiser SmarTrip Card, the Youth Summer Pass and the Youth Monthly Pass. Entries can be submitted by an individual or a group of up to four people. All videos submitted must be free of any inappropriate language and images, sexual content or illegal activity, or proprietary images, logos, and trademarks. Videos should contain a positive and educational message.

### **How to Enter**

1. Fill out an entry form and send it in along with the video.
2. Create the video and name the file using the last name of each participant.
3. Send the video directly to [rideon.customerservice@montgomerycountymd.gov](mailto:rideon.customerservice@montgomerycountymd.gov) OR upload it to Dropbox.com and “Share” the link with us by sending it to our email address.

### **Selection of Winners**

Three (3) winning submissions will be selected and announced by late November. All winners will be notified via the email addresses they provided in their entry forms. Videos will be judged on content, quality, captivation and originality. Montgomery County reserves to itself the sole discretion to determine the winning submissions.

### **Prizes**

Prizes will be as follows:

Grand Prize/1<sup>st</sup> Place: Free Ride On bus pass(es) for a year, gift bag of Ride On gear, video posted to Montgomery County's website and Ride On's YouTube channel, and video shown on Youth Montgomery cable TV channel

2<sup>nd</sup> Place: Two Free Youth Monthly Passes, gift bag of Ride On gear, video posted to Ride On's YouTube channel

3<sup>rd</sup> Place: Two Free Youth Monthly Passes, video posted to Ride On's YouTube channel

### **Publication**

All videos submitted, whether as a winning entry or not, will become the exclusive property of Montgomery County and may be broadcast, used, published or republished, in whole or in part, royalty free, in any printed or electronic media and in promotional material.

### **Ownership**

All entrants must, at the time of submission, be the sole authors and owners of the copyright of all videos entered into the contest. Upon entry, all rights in and to the videos become the exclusive property of Montgomery County, including all intellectual property rights including, but not limited to, copyright. Montgomery County reserves the right to alter the video in any manner deemed necessary for use in any promotional pieces.

### **Originality**

All entries must be original, unpublished, and created solely by the submitting entrant(s) and not violate the intellectual property rights, copyright, or right of property of any third party. Videos which have been entered into other contests, or have been published elsewhere (newspapers, magazines, online, etc) are not eligible.